

OBJECTIVES

The educational objective of **ESJ Paris** is proposing a specialised programme in the domain of journalism, as well as audio-visual and web techniques (radio, camera, editing, sound, production). The school integrates within its teaching ethical rules of the employment, such as respect for sources or verification of information.

Emphasis is particularly given to the three values of Socrates, those of Truth, Utility (of information), and Benevolence, within the journalism industry. ESJ Paris – Grand Lille proposes a practical “all media” formation in **written press, radio, television, and web medias**, along with specific and technical lessons.

« It is the journalists of today that form those of tomorrow »

ORGANISATION OF TEACHING

We offer three operating methods :

- Lessons over one semester
- Thematic sessions
- Half-Day Master Classes with respected professionals from different walks of life (well-known reporters, elected representatives, firm managers, media directors, ...)

SPEAKERS

All of our speakers (who generally come to teach a few lessons) are journalists, or professionals in communication or medias.



9 rue Archimède 59650 Villeneuve d'Ascq



Phone (+0033)3 28 37 04 16



www.esjparisgrandlille.fr

DEGREES

ESJ Paris is a private establishment of higher education that has been declared to the Parisian Board of Education under n°0830 since 1901. It is registered under the number 075 35 67 V as a private establishment of higher education at the RNE (French national directory of institutions). It delivers the Diploma of Superior Formation in Journalism (60 ECTS) of ESJ Paris, certified level II at the RNCP, Master 1, and the Specialised Higher Education Diploma in journalism level Bac +5, currently being certified at level I, Master 2.

Tariffs for the university year 2016/2017:

- Scholarship : 7 000 €
- The Socrates Society is in contact with multiple foundations in order to enable certain students access to a partial scholarship going up to 50% of school fees.
- There is a possibility of following a block release formation, with tuition fees paid by the firm.

MATERIAL

ESJ Paris in Villeneuve d'Ascq disposes of a TV studio equipped with cameras, a mixer, ENG video cameras and their accessories (ambience mic, lapel microphone, tripod, LED torch...), and editing booths.



THE SCHOOL'S LOCATION

Unique concept in France, the school is situated in a building that groups together various medias, such as Metropolis, GrandlilleTV, and Direct Matin Lille. This building is located a few steps away the Lille 1 University, and a 7-minute walk from the 4 Cantons Underground station.

JOB PROSPECTS:

Radio, television, written, or web journalist, film producer, community manager, radio or TV presenter, news editor, reporter, photo journalist, literary/ cinema critique, local correspondent, chief information officer...



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Form **operational and multipurpose** journalists, capable of using a camera, as well as a microphone and a pen, in a world of medias continually being transformed and revolutionised.

CANDIDATES

Students having a validated “niveau licence”, BAC+3 or 180 ECTS, or having 3 years of professional experience in the media. If you are an international student, please inquire for more information tailored to your specific degrees and diplomas.

THE FORMATION'S PROGRAMME

▶ Lessons from October to May/June. Zone B school holidays for Christmas and Easter.

▶ The lessons (18 to 20h a week) are grouped over 3 days to enable journalists in formation to be under professional contract (eg. Block release work) or do some freelance work. They will take place in Villeneuve d'Ascq.

▶ Possibility of internship contracts (Internship report, needed in France) during the academic year.

▶ For M1 students, a 4-month internship from June is obligatory. A report on it is due in before the September 30th.

▶ For M1 students, there is a 1 or 2-week intensive seminar in Brussels or Rabat.

▶ For M2 students, a 3-month internship from January to March, is mandatory.



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THREE TYPES OF CONTENTS :

► SPECIFIC LESSONS:

Professional analysis : in order to describe one's own reactions in contexts of rapid decision-making, manage to balance according to the allowed time (for assignments), decoding the mechanism of one's "instincts".

News Analysis.

Understanding France's religious landscape: Judaism, Christianity, Islam. Regional geopolitics. **Philosophy** and rhetoric to reasoning and delivering an argument.

► LESSONS ABOUT JOURNALISTIC TECHNIQUES:

Written Press :

general approach, written techniques, style and format, titling, news in brief, opinion articles, collecting information, construction and writing, portrait, interview, research...

Television :

audio-visual writing, shooting, sound recording, reporting, documentaries, presentation, editing, exercises on set, interview, oral and gestural expression...

Radio :

sound recording, presentation, voice pitching, interview, debate, editing, news brief and flash writing, sound design...

Web :

new forms of journalistic narration, web language, social media...

► FUNDAMENTAL LESSONS ABOUT GENERAL KNOWLEDGE:

The English Press.

Political science and the History of ideologies

Economics and Business Life



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